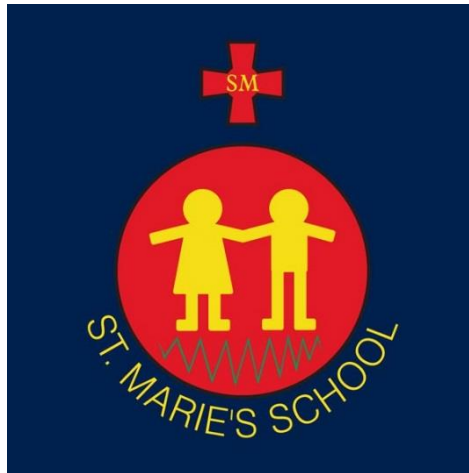


# Image Policy



*'Each child has a divine beginning and an eternal destiny. We help him/her on that journey.'*

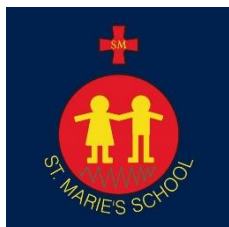
## St Marie's Mission Statement

St Marie's Academy recognises its responsibilities for child protection and the need for procedures to ensure that the welfare of the child is paramount.

We believe that everyone is unique and of equal value. We believe that all children without exception have the right to protection from abuse regardless of gender, ethnicity, disability, sexuality or beliefs. No child or group of children will be treated any less favourably than others in being able to access services which meet their needs.

**Reviewed – 25/05/2018**

**Next Review – 25/05/2018**



## Sheffield Catholic Schools Partnership Images Policy for Pupils at St Marie's School, A Catholic Voluntary Academy

This policy should be read in conjunction with the school's Privacy Notice for Pupils.

### Collection and Use of Pupil Images

We collect still images of pupils, and use them under the following Articles of the GDPR:

6 (1) a Where we have consent to do so.

Consent will be obtained through an opt-in process, and will not be assumed.

For example:

- Images used in newsletters, good news stories and marketing materials;
- Images shared with a named photography company to produce commercially available school photographs for parents.

6 (1) e For the legitimate purpose of running an academy.

For example:

- To identify pupils on registers and class lists.

We collect video images of pupils, and use them under the following Articles of the GDPR:

6 (1) a Where we have consent to do so.

Consent will be obtained by an opt-in process, and will not be assumed.

For example:

- Video images used in training materials;
- Video images used in good news stories and marketing materials.

6 (1) e For the legitimate purpose of running an academy.

For example:

- Images to record practical skills for assessment and examinations;

Reason for version change:	GDPR	Version number:	1.0
Document owner:	Sheffield Catholic Schools Partnership	Date of SCSP Authorisation:	25/05/2018
Approval required:	Strategy Committee	Date of School Approval:	25/05/2018
Target Audience:	All staff	Date issued:	25/05/2018